

**L' AVENTURE IMPRESSIONNISTE**

# Le marché de l'art

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**PAUL DURAND - RUEL  
HAD IMMENSE IMPACT  
IN THE RECOGNITION OF  
IMPRESSIONISTS,  
EFFECTIVELY CHANGING  
THE ART MARKET.**

**POINT**

**01**

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**IMPRESSIONNISTS BROKE  
WITH TRADITION AND  
THEIR SUCCESS MADE  
AVANT - GARDE MOVEMENTS  
MORE VIABLE .**

**POINT**

**02**

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**A FAST SEQUENCE OF  
WEIRD LOOKING ART  
REPRESENTING NEW  
POSSIBILITIES WILL  
END THE VIDEO.**

**POINT**

**03**

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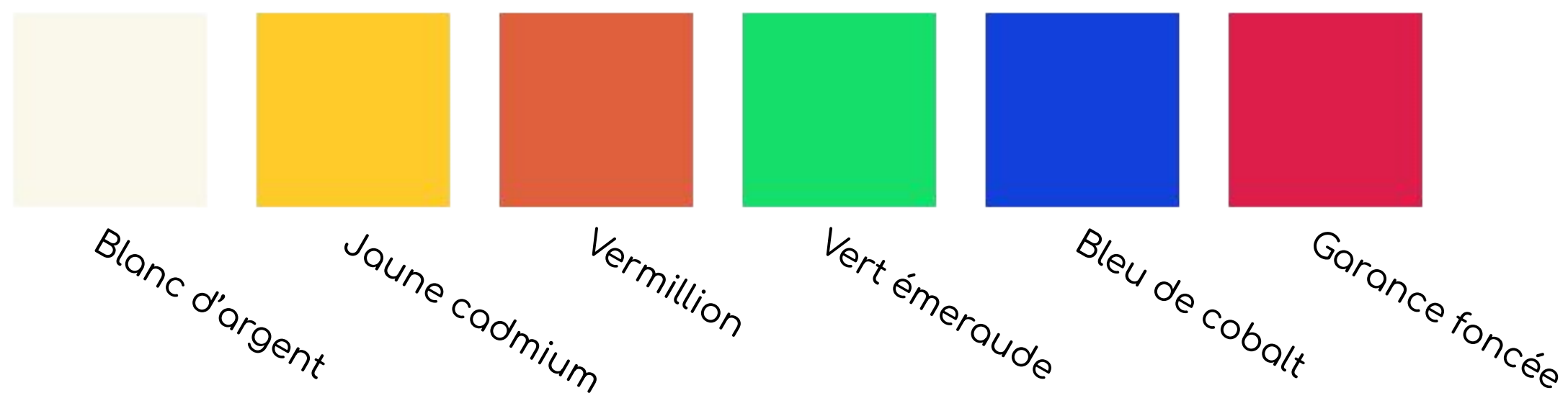
## OUR LITTLE TIMELINE

- Durand-Ruel championed the Barbizon school of painting
- Inherits Durand-Ruel gallery in Paris
- Moves to London
- London is a rebel stronghold [01] meets Monet and Pissarro
- Therapist for his painters [02]
- Mixes impressionists in established painters' exhibits [03]
- Moves to US
- Americans love impressionism
- Avant-garde/future

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## OUR LITTLE PALETTE

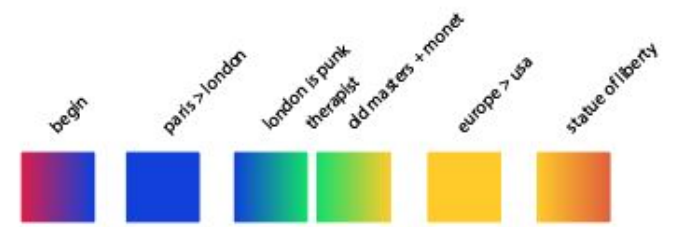
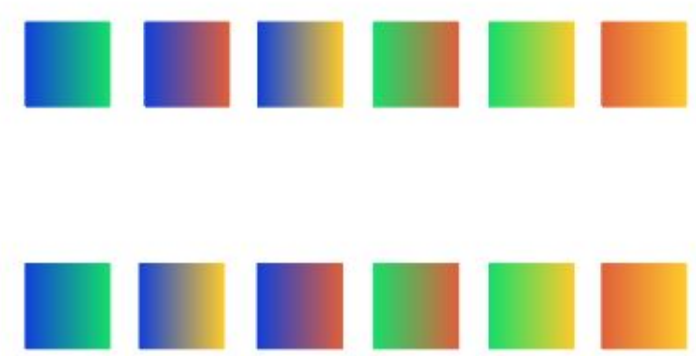
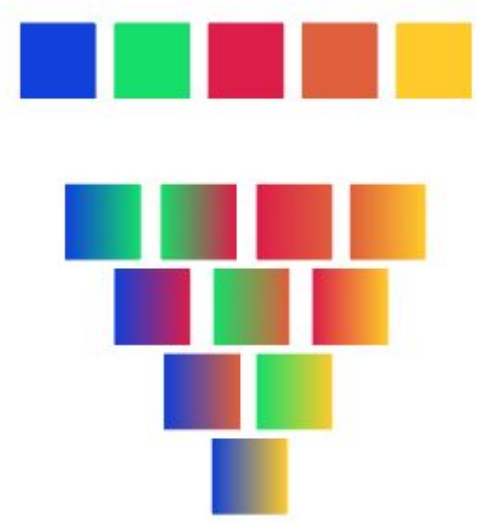
Monet reluctantly sent an irritated letter to Georges Durand-Ruel [04] when questioned about his colour palette, insisting it consists of:



“... et c'est tout.”

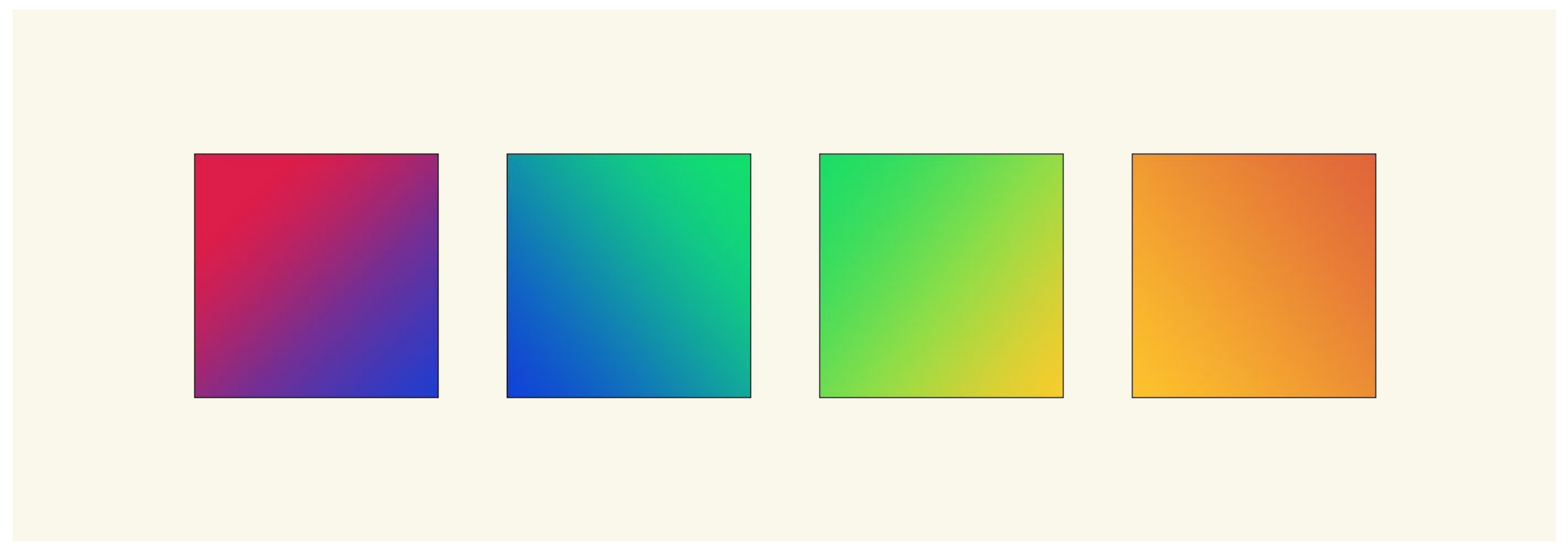
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## COLOUR STUDIES



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**FINAL COLOUR USE**

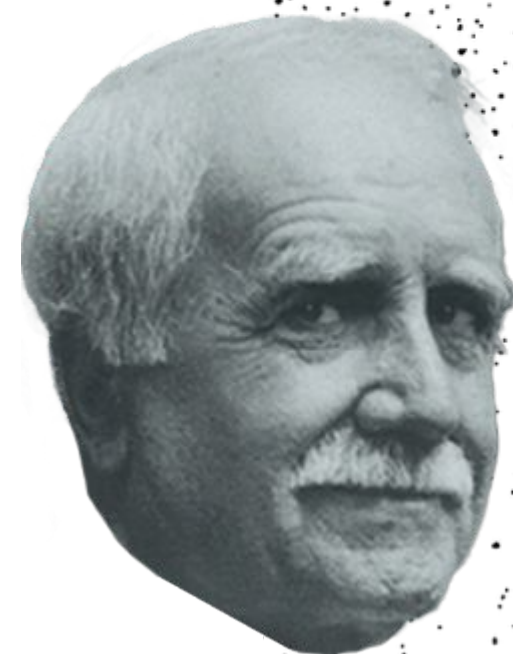
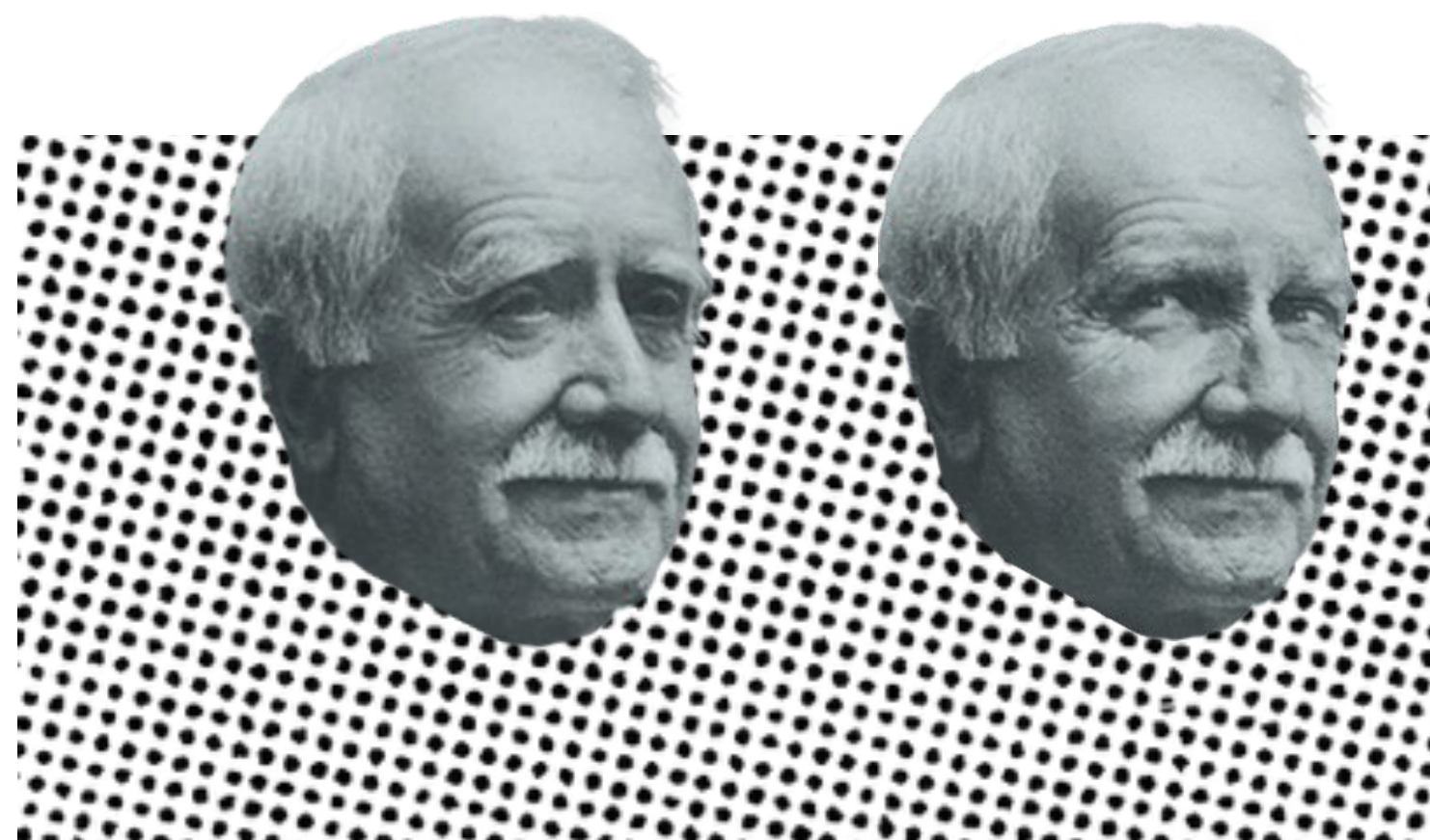




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## OUR LITTLE TECHNIQUE

Collage allows me to be playful with the theme, and use real masterpieces without compromise - or offense - in terms of style. Also, real (sometimes edited) photos make Paul Durand-Ruel easily recognizable as the main character of the video.



08

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## 1. Paul Durand-Ruel: Impressionism and the Art Market

<https://www.mixcloud.com/Culturetheque/paul-durand-ruel-impressionism-and-the-art-market>

## 2, 3. Durand-Ruel: The Art Dealer Who Liked Impressionists Before They Were Cool

<https://www.npr.org/2015/08/18/427190686/durand-ruel-the-art-dealer-who-liked-impressionists-before-they-were-cool>

## 4. National Gallery Technical Bulletin

Volume 28 - 2007. Page 60.

## 5. Paintings by old masters and modern foreign and American painters, together with an exhibition of the work of Claude Monet, the impressionist [electronic resource] : loan collection

<https://archive.org/details/frick-31072002282194/page/n5/mode/2up>

Other resources:

<https://journals.openedition.org/transatlantica/10610?lang=fr>

<https://www.grandpalais.fr/fr/tags/paul-durand-ruel-7>

<https://collections.mfa.org/objects/32194/cap-martin-near-menton>

<https://www.culture.gouv.fr/en/Thematic/Museums/Les-musees-en-France/Collections-of-museums-in-France/>

[Discover-the-collections/The-eight-Impressionist-exhibitions-1874-1886/1874-First-exhibition](https://www.culture.gouv.fr/en/Thematic/Museums/Les-musees-en-France/Collections-of-museums-in-France/Discover-the-collections/The-eight-Impressionist-exhibitions-1874-1886/1874-First-exhibition)

**RESEARCH**

**10**

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**THANKS !**

